



Computer Technology Link

For Immediate Release

New Business of CTL Corporation Introduces Mini-Laptops for Elementary and Middle School Students

The lightweight, drop-proof computers, also available through Amazon.com, cost \$300 to \$500, will run most applications and support Windows XP or Linux

PORTLAND, Ore., April 2, 2008 —The backpacks of lots of kids in grades K-8 are soon going to get heavier (just a little bit). That's because Portland computer manufacturer, CTL Corporation, today is introducing its new mini-notebooks. The company will sell them through its integration partners; they'll also be available through the Amazon.com website. storage to run real-world applications. They feature durable, drop-proof construction with a sturdy plastic case to withstand demanding everyday use at school, in the house or when traveling.

Priced from about \$300 to just under \$500, the new notebooks (to be marketed under the name *The 2go™PC by CTL*) will come with Windows or Linux; they'll have full keyboards, 9" LCD screens, up to 40GB hard drives, up to 1GB of memory, integrated cameras and Wi-Fi. With this configuration, they'll be able to run most common applications and be internet-ready. At just under 3 lbs., they'll add little extra weight to the average backpack. But, featuring sturdy, drop-proof construction, they'll stand up to the toughest everyday use.

"The 2goPC is the first such product to be available in the U.S.," said Erik Stromquist, CTL Corporation's executive vice president. "We believe it will be very appealing to schools as a tool that fosters collaboration among students and teachers in the classroom. Parents will like it because it will make learning exciting for kids while also providing the controls they want on any computers their children use."

Several school districts through out the country were involved in the test pilot program including Portland Public Schools. "We really put it to the test and found it more than met the expectations of our teachers and students," said Michael Scott, third grade teacher at Buckman Elementary School. "Also, priced as it is, it's an affordable way to make technology available to all students."

"The collaboration features are particularly exciting," Scott continued, "These units have software that enables sharing of work between students, teachers and parents. It really allows a whole new level of learning that hasn't been seen in education before."

The 2goPC is a 3-lb. unit based on the Intel® Celeron® M processor and the Intel 915GMS chipset. It has a 9-in. 800 x 480 LCD screen, and a 40GB Seagate hard drive. The notebook features a sturdy plastic case, two integrated speakers, 2 USB ports, RJ-45 10/100 LAN ports and 4-cell Lithium Ion batteries with 3 to 4-hr. typical usage time. It is Microsoft Windows XP-available and will run Linux as well. The computers will also feature built in webcams and memory card readers.

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“The benefits of technology in education and students’ passion for technology-based learning are universal,” said Lila Ibrahim, general manager of Intel’s Emerging Market Platforms Group which collaborated with CTL to develop the 2goPC. “Based on the positive results from classmate PC pilots conducted in the United States over the past year, we have received many eager inquiries to provide affordable and meaningful technology for American youth. We are excited to see students in the U.S. now have access to CTL’s 2goPC, based on the design of the second generation Intel-powered classmate PC.”

The 2goPC by CTL business will be headed by John Tucker, a 15-year consumer electronics industry veteran. “We’re extremely excited by the prospects for the mini notebook business, Tucker said. “This is a huge, untapped market in the U.S. By our analysis, unit sales in the industry could reach over one million per month by Q2 2009, and CTL is poised to secure a fair share of that market,” Tucker said. For more information, visit www.2gopc.com.

About CTL

Founded in 1989, the company manufactures CTL-branded desktop computers, laptops and notebooks, computer monitors and servers as well as its Nexus brand of plasma and LCD televisions. Headquartered in Portland, with offices in Seattle and Seoul, Korea, CTL is a supplier to numerous government agencies in Oregon and Washington, and to many of the most recognized corporate brands, including Kroger Company’s Fred Meyer chain, CompUSA, and Intel Corporation. CTL’s Retronics division is one of the nation’s leading recyclers of technology components. For more information about CTL, please visit www.ctl.info.

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